

# Professional



## Sometimes seeing is understanding

It is crucial that patients learn how to achieve full contact between their skin and the adhesive of their ostomy appliance. However, learning a new technique is easier if you can see how to do it right – especially when there is so much else to learn following

The Skin Contact Tool was developed to support your practice when teaching patients to attach their ostomy appliance with confidence. The tool has a training adhesive that helps patients see where the adhesive is making full contact with the skin and more importantly, where it does not.

A recent study<sup>2</sup> shows that some patients are not compliant with the technique for full skin contact. The Skin Contact Tool may help reinforce the full skin contact technique that you teach them, so they can make it an integral part of their routine.

#### A complement to you training procedure

Whether you see it as a table top demonstration or directly on the patient's abdomen, the Skin Contact Tool can be a useful complement to your training procedure. When used as a supplement to other training techniques and tips, it can help patients feel more confident about applying their ostomy appliance. Ask your Coloplast representative for demonstration.

#### The Skin Contact Tool provides: Visual feedback

Learning by seeing helps eliminate ambiguity while enhancing patient understanding.

#### **Evaluation**

Know when patients fully understand your instructions by observing their efforts.

#### Positive reinforcement

May help patients feel more confident about attaching their ostomy appliance.



Coloplast develops products and services that make life easier for people with very personal and private medical conditions. Working closely with the people who use our products, we create solutions that are sensitive to their special needs. We call this intimate healthcare. Our business includes Ostomy Care, Continence Care, Wound and Skin Care and Interventional Urology. We operate globally and employ about 12,500 employees.

### Why is the pressure necessary?

- Today's ostomy adhesives are pressuresensitive.
- Applying pressure on application allows the adhesive to fit each of the skin's furrows.
- This will extend the surface area for adhesion, making it easier to achieve full skin contact.



#### References

<sup>1</sup>Zeeberg 2016, \*Applying the adhesive to skin\*, Coloplast market study 2015, data on file