

The Ostomy Life Study Review is a recurring publication developed by Coloplast in cooperation with expert ostomy care nurses in the Global Coloplast Ostomy Forum.

Have the needs of people with outward peristomal body profiles been overlooked?

A look into data from the Ostomy Life Study 2016¹ indicates that individuals with an outward peristomal body profile – about one third of all people with an ostomy – have very distinct challenges in dealing with their situation.

Summary of findings:

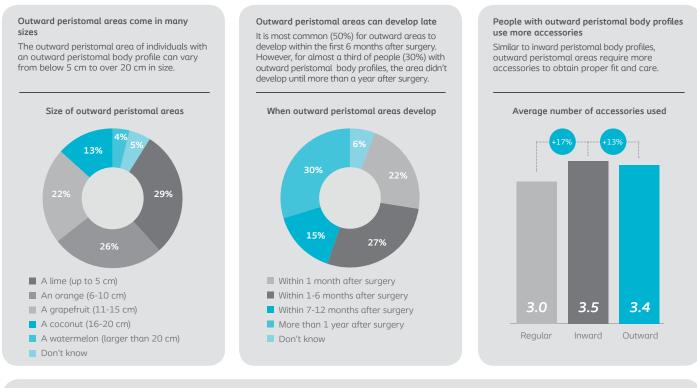
People with outward peristomal body profiles are more likely to be obese or overweight than those with regular peristomal body profiles.¹ They use more accessories², are more worried about leakage¹, are more concerned about lack of discretion¹, and have more uncontrollable bellies and stretched skin.¹ These findings indicate a need for special care when looking for the right ostomy appliance.

What the data shows about people with outward peristomal body profiles³ experience that worry about leakage to a their ostomy appliance is visible 'high or very high degree' through clothing have an ostomy are 60+ years old are male above skin level (protruding) 56% are overweight use a 1-piece find it difficult to or obese hide the ostomy appliance appliance because of ballooning

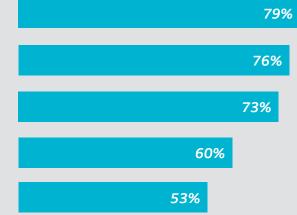
Outward peristomal body profile challenges are worthy of special care

Many circumstances contribute in making it difficult for individuals with an outward peristomal body profile to obtain a proper ostomy product fit. For one, the curved shape of the area makes it difficult to obtain a tight seal and proper adherence of the baseplate - even when the ostomy location is perfect. Outward areas come in many different sizes, making it difficult to point to one solution suitable for all.

When you combine how people with an outward peristomal body profile experience a large negative impact on their quality of life, it is clear that there is good reason to focus more on these individuals, both in terms of research and product innovation.



% agree (low degree to very high degree)



Outward peristomal body profiles are challenged by body movement

- Many people with outward peristomal areas experience stretching of the ostomy shape when they change body position.
- The findings show that many people with outward peristomal body profiles have uncontrollable bellies as they move up and down when active and moves to the side when lying down.
- A little more than half of the people with an outward peristomal body profile experience stretching of the skin when sitting down.

Want to learn more?

The aim of the Ostomy Life Study is to raise awareness about important aspects of ostomy care by sharing empirical data, clinical insights and inspiring trends in order to improve the standard of care. To get more insights from the Ostomy Life Study, go to https://www.coloplast.com/OLS

1. Coloplast Ostomy Life Study, 2016, Data on file; 20stomy Life Study 2016/17, Review (p 13). 3The Ostomy Life Study 2016/17, Review (p. 22-23).

Ostomy Care | Continence Care | Wound and Skin Care | Interventional Urology | Voice and Respiratory Care



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My abdomen flattens out when lying down

My abdomen moves up and down when I am physically active (e.a. when running or exercising)

When lying down on one side, my abdomen moves to the same side

When sitting down, the shape of my stoma changes/stretches

When sitting down, I feel a stretch in the skin around my stoma and/or baseplate